The Librarian Times

Weekly news

Volume 1, Issue 9
Sun, April 2, 2017

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http://www.thelibrariantimes.com

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Professional Excellence

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72 countries are now part of IFLA's International Advocacy Programme (IAP)

IFLA | 24 March 2017

A further 20 countries have joined the International Advocacy Programme (IAP) to work on raising awareness about the 2030 Agenda and Sustainable Development Goals (SDGs), the essential role libraries play in development, and to help participants to develop an advocacy plan for their country.

"If a country wants to achieve the United Nations 2030 Agenda, this will not be possible without libraries. We need to bring this to the attention of policy makers and the United Nations. IFLA will support you to achieve this." – IFLA Secretary General, Gerald Leitner.

Two more IFLA IAP Regional Workshops were held in February and March 2017, bringing together participants from a further 20 countries to join the International Advocacy Programme (IAP). This capacity building initiative was launched by IFLA in the last quarter of 2016 and has now seen six regional workshops organised, with almost 150 participants in total.

Source: https://www.ifla.org/node/11289

Six trends taking over academic libraries

Meris Stansbury | eCampus News | 24 March 2017

Spreading digital fluency is now a core responsibility of academic libraries, and Artificial Intelligence and the Internet of Things (IoT) are poised to amplify the utility and reach of library services like never before. These are just two of the revelations part of the New Media Consortium's (NMC) University of Applied Sciences (HTW) Chur, Technische Informationsbibliothek (TIB), ETH Library, and the Association of College & Research Libraries' (ACRL) Annual Horizon Report: 2017 Library Edition.

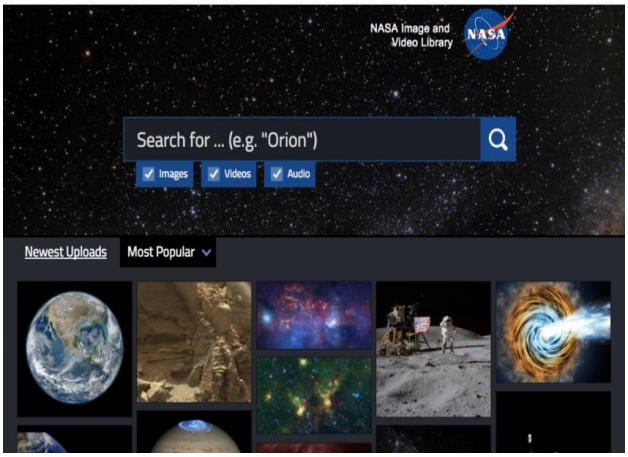
http://www.ecampusnews.com/featured/featured-on-ecampus-news/growing-trends-academic-libraries/

Libraries as a luxury item

Snowden Becker | Medium | 17 March 2017

The recent federal budget outline, with its proposal to entirely dispense with major agencies that support arts and cultural programming, perpetuates a false dichotomy that's already been around for too long: That in an industrialized nation where half a million people are homeless on any given night and entire communities don't have potable drinking water for months at a time, spending public funds on pretty pictures or escapist fiction is frivolous at best, and perhaps even morally suspect.

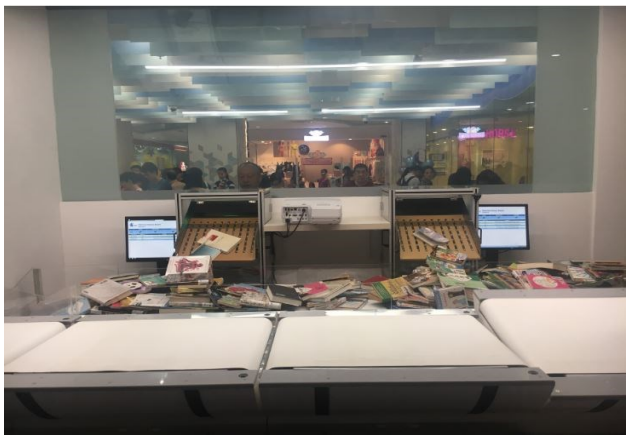
More reading: https://medium.com/@snowdenbecker/libraries-as-a-luxury-item-d97998b48d8f



NASA's new searchable media library is a treasure trove of space pics and video

Posted Mar 28, 2017 *by Darrell Etherington (@etherington)*

Do you like space? Do you like looking at it, wishing you were there instead of here, perhaps? Well NASA just did something that will make your day. The U.S. space agency launched a new web-based search engine for much of its catalog of images, video and audio files, which you can browse by keyword and metadata, so that you never have to remember the dismal reality that you're earthbound ever again. NASA's Image and Video Library website is officially "Where I belong," and features everything it could possibly need: A big, easy to find search bar where you can type things like "asteroid," "supernova," or "reptilian" to find exactly what you're looking for. You can also filter only specific kinds of content, and sort results by recency of their upload date, or by popularity.
Source: https://techcrunch.com/2017/03/28/nasas-new-searchable-media-library-is-a-treasure-trove-of-space-pics-and-video/



Imagining libraries of the future

By Olivia Siong Posted 27 Mar 2017 07:20 Updated 27 Mar 2017 20:40

SINGAPORE: From the use of data analytics, to possibly even virtual reality in the future - public libraries in Singapore are undergoing a transformation in a bid to remain relevant in an increasingly digital world. Just over a week old, the new Sengkang Public Library is home to more than 125,000 books, digital content and customised spaces for different age groups. It is the first of four new libraries opening this year in what some may call next generation libraries - no longer just a place to read and borrow books, but also increasingly where the community can come together and learn together as well.
Nirmala Kumar, a 53-year-old who has been a librarian for more than 15 years, notes that not only are library users different, her job has changed considerably as well.

Source: http://www.channelnewsasia.com/news/singapore/imagining-libraries-of-the-future/3627484.html

Open Access Reading

Towards a Competitive and Sustainable Open Access Publishing Market in Europe

Open AIRE has released Towards a Competitive and Sustainable Open Access Publishing Market in Europe.

Here's an excerpt:

Without intervention, immediate OA to just half of Europe's scientific publications will not be achieved until 2025 or later. Readers in academia have greater access, to more content, than ever before. Despite this, the majority of publications arising from public investments in research remain in accessible to the public, and the growth of OA appears to be slowing.

This study considers the economic factors contributing to the current state of the open access publishing market, and evaluates the potential for European policymakers to enhance market competition and sustainability in parallel to increasing access.

To read the article: https://blogs.openaire.eu/wp-content/uploads/2017/03/OA-market-report-28Final-13-March-201729-1.pdf

Cathy King| 22 March 2017
Customer Experience

Build joy into your library's website

What libraries can learn from eCommerce?

I'm passionate about Web analytics. This passion ignited before I came to OCLC as I've spent most of my career working on eCommerce teams for brands like American Eagle Outfitters and DSW. eCommerce teams use web analytics to optimize experiences for shoppers to ensure that they can find what they are looking for and ultimately click that purchase button.
Honestly, we often pushed past passion to complete obsession. We used to get our key metrics emailed to us every hour on the hour before one VP requested that the emails stop coming out after midnight so the team could get some sleep. Since I've been here at OCLC, I've found that a lot of what we do in eCommerce can be leveraged for improving library websites as well.

Are people wandering out of your library?
OCLC blog: http://www.oclc.org/blog/main/build-joy-into-your-librarys-website/

KMWorld 2017, 21st annual event

The theme of KMWorld 2017, **People Power, Thinking & Tech**, focuses on culture, people processes, different types of thinking and technologies supporting organizations as they excel in their industries.

Call for Speakers:

Submission, Registration and other details:

http://www.kmworld.com/Conference/2017/CallForSpeakers.aspx

The Library Innovation Conference 2017

ILI remains Europe's friendliest forum for exchanging ideas, learning new skills, hearing about new tools and tech, making unexpected connections, discovering practical solutions, and exploring new and interesting approaches – helping you make a difference to your organisation, clients and communities.

Source: http://www.internet-librarian.com/2017/default.aspx

04 APRIL 2017

Policies for adding original records to WorldCat

This instructor-led online course explains OCLC policies and standards for original bibliographic records in WorldCat. It includes guidelines on when to use an existing record or contribute a new record, requirements for records contributed using common encoding levels and fields unique to OCLC.

Venue: Online course
Time: 2:00 PM – 4:00 PM Eastern Daylight Time, North America [UTC -4]

This instructor-led online course explains OCLC policies and standards for original bibliographic records in WorldCat. It includes guidelines on when to use an existing record or contribute a new record, requirements for records contributed using common encoding levels and fields unique to OCLC.

Register to attend: http://www.oclc.org/support/training/portfolios/cataloging-and-metadata/worldshare-record-manager/courses/policies-adding-original-records-worldcat/04042017.en.html

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Webinar

Join this 30-minute webinar, featuring **Amanda Mays-Chester**, Resource Sharing Librarian and **Som Linthicum**, User Experience and Engagement Librarian at **Berry College**, on Wednesday, April 5 at 2pm, ET. oc.lc/Berry

Register: http://www.oclc.org/en/events/2017/berry_170405.html

Dr. Md. Anwarul Islam is going to join in the e-case & e-tech, 2017 conference as an invited speaker

Dr. Md. Anwarul Islam (University of Dhaka, Bangladesh) is going to join in the e-case & e-tech, 2017 conference as an invited speaker. The conference is going to be held on 4th April to 6th April, 2017 in Kyoto, Japan. He will be talking on 'Managing teaching & learning records (TLR) in the commercial cloud'.

The main objective of e-CASE & e-Tech 2017 is to provide a platform for researchers, engineers, academicians as well as industrial professionals from all over the world to present their research results and development activities in e-Commerce, e-Administration, e-Society, e-Education, and e-Technology. This conference provides opportunities for the delegates to exchange new ideas and application experiences face to face, to establish business or research relations and to find global partners for future collaboration.

More details on the conference: http://tw-knowledge.org/ecase/